

# THE \$50 TRILLION ARTIFICIAL INTELLIGENCE BOOM: FOUR TECH STOCKS TO BUY RIGHT NOW!



PARK AVENUE DIGEST



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FROM THE DESK OF CHARLES MIZRAHI

# THE \$50 TRILLION

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Artificial Intelligence (AI) is a world changer, and it's unleashing a tidal wave of wealth that will be unlike anything we've ever seen before...

For you and me, that means a once-in-a-lifetime chance at riding this monster wave of wealth creation.

PwC says AI will contribute **more than \$15.6 trillion over the next 12 years.**<sup>1</sup>

In less than a decade, we'll already have a much more flourishing and thriving economy.

That's 18 times bigger than the market for smartphones, tablets, and PCs... combined!

International Data Corporation (IDC) reports that this revolution will also **create 823,734 jobs** by the year 2021.

It'll fuel our economy.<sup>2</sup>

IDC also says by 2020, it will have saved U.S. businesses a whopping \$60 billion!

Heck, it will even save the U.S. government \$41 billion or more every single year!

This technology will reshape our future.

And here are a few ways it'll do that...

## AI IS HELPING TO PROTECT YOUR IDENTITY

Over the past six years, identity thieves have stolen more than \$100 billion.

The thieves are getting smarter and bolder.

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1. Read PwC's full "Sizing the Prize" report [here](#).

2. Read Accenture's in-depth "Why Artificial Intelligence is the Future of Growth" report [here](#).

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In September 2017, thieves hacked credit-reporting agency Equifax.

Social Security numbers, birth dates, and home addresses for up to 143 million Americans were exposed. And it's still too early to tell how bad the fallout will be.

But AI is offering a solution. And in this case, it's through something called "deep learning."<sup>3</sup>

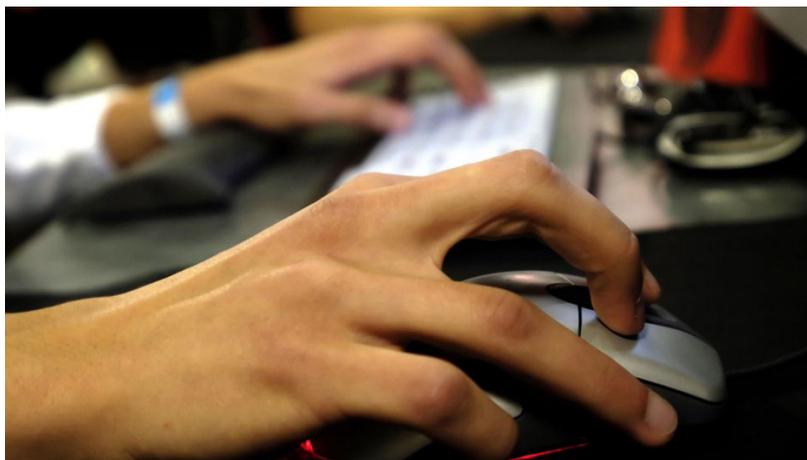
Deep learning is already working to reduce identity theft. It's helping to prevent hackers from stealing your identity.

For example, when you create an online account, you're asked to choose security questions. These are questions that only you'll know the answers to. This is supposed to help in preventing your account from being compromised.

But that isn't enough. Hackers find out the answers to your security questions from Facebook and other social media platforms. It's a pretty easy way for your account to get compromised.

Deep-learning algorithms take protection to a whole new level.

It starts with the computer analyzing mouse-movement data.



Your mouse movements can indicate whether you're lying. (AP/Jason DeCrow)

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3. Watch this three-minute video to learn more about deep learning [here](#).

And instead of asking for the answer to your security question, you'll be asked unexpected questions — i.e., *"What's your zodiac sign?"*

The hacker will then have to look for the answer, which will take time.

Deep learning will be able to tell fake responses from the real ones by how long it takes for the user to answer the question.

These types of deep-learning algorithms continue to learn and get better each time they're used.

And they're becoming more accurate in learning suspicious behavior.

Deep learning identifies real-time fraudulent charges on the frontline and shuts them down.

This is a technology that every single company with an online presence or online exposure will have — it won't be optional.

So, we're talking millions of companies across the globe. With that kind of market potential, investing in it is truly a no-brainer...

## AI KEEPS GETTING SMARTER

Go is a 2,500-year-old board game that was invented in ancient China.<sup>4</sup>

The game is played by two players and uses pieces called stones. The object of the game is to surround more territory than your opponent.

The rules are simple, but the game has very complex strategies.

Though computers were able to beat most board games, they had a very difficult time with Go.

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4. Watch this video to learn how to play Go [here](#).

AI researchers use board games in developing AI technology because they're complex and challenging.

John McCarthy, who coined the term artificial intelligence in the early 1950s, said chess is the "drosophila" of AI.

He was making reference to how significant early research on the fruit fly was to genetics. Games, such as chess, are the testing ground where researchers test algorithms and ideas.

They want to learn how to apply what they learn to big real-world problems.

It took more than two decades, but AI finally won against chess.

In 1997, IBM's supercomputer Deep Blue beat the then world chess champion, Garry Kasparov.

In 2011, IBM's computer Watson competed on the game show *Jeopardy* and won.

But they were having no such luck with Go.

Go is much more complex than chess. It requires learning very subtle patterns in how the stones lay on the board.

There are more than  $10^{170}$  (or one followed by 170 zeros) possible positions. That's more than the number of atoms in the universe. And more than a googol ( $10^{100}$ , or one followed by a 100 zeros) times larger than chess.

In May 2017, AlphaGo — a computer program developed by Alphabet's Google — took on Ke Jie — the world's highest-ranked Go player.

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Source: American Go Association

Over three games, AlphaGo dominated the world champ.

This was very big news.

AlphaGo wasn't just an expert system with a handful of rules. Instead, it used general machine-learning techniques and taught itself how to win.

This was a giant leap forward for AI and deep learning.

Google and Facebook are already using deep learning to identify images, recognize spoken words, and understand natural language.

The impact that it will have on science will be enormous.

Computers will be able to process a large amount of data and learn from it. They might even be able to suggest a way to move forward that could lead to major breakthroughs...

## THE SHIFT TOWARD AI



Source: <http://www.visualcapitalist.com/> Visualizing the Massive \$15.7 Trillion Impact of AI

The impact that artificial intelligence will have on labor and productivity is projected to be close to \$7 trillion. The total impact on consumers is projected to be almost \$9 trillion.

And the total impact that AI will have is projected to be close to \$15.7 trillion over the next 12 years.

That's greater than the GDP of China!

AI has already begun changing the ways in which we live, including the ways in which we work...

Manufacturers are using AI to create supply chains that are more efficient. Instead of unexpectedly running out of an item, AI will tell the company what to stock up on beforehand.

Customers will no longer have to go to competitors because of an item being sold out. Instead, AI will make companies more responsive to consumer demands, resulting in higher sales.

The transportation of goods will become faster and more efficient. AI will also make driverless trucks a reality within the next few years. Deliveries will get to their destinations faster, there will be fewer accidents on the road, and there will be higher fuel efficiency.

Labor and productivity improvements are projected to be close to \$7 trillion alone...

## AI IS CHANGING YOUR LIFE FOR THE BETTER

Artificial intelligence will have a huge impact on your life and health.

With this new technology, health care will be more accurate and diagnoses will be faster. In addition to catering to a person's specific needs and treatments, your doctor visits will be more personalized, which will greatly benefit your overall health.

AI technology is already helping you save money. Smart metering gives energy companies real-time information on energy usage. This way, you're literally only paying for what you're using.

Bringing it full circle, AI will make sure you're never left in the dark. The technology will create better and more cohesive grid operation, storage, and routine maintenance.

AI won't be some technology craze — it'll instead be around for the long haul. And it will make life easier and more efficient.

It's hard to imagine a life without electricity. Heck, it's hard to imagine life without a Wi-Fi connection.

But within a few years, you'll be wondering how you managed to do anything without AI.

This emerging tech will have a lasting effect on your life and your wallet...

## THE FUTURE IS AI

The companies at the forefront of this wave will do very well.

Two companies that will profit greatly are **Facebook (FB)** and **Oracle Corporation (ORCL)**.

Facebook is using AI to scan for posts of suicidal thoughts and send mental health resources to the appropriate users.

Oracle is using AI and deep learning across its cloud applications.

**Salesforce (CRM)** and **SAP (SAP)** are using AI for big data analytics.

And that's just the tip of the iceberg.

Truth be told, every major company the world over is scrambling to use it. And every billionaire I know is scrambling to invest in it.

It's that big.

But believe me when I say these are the early days of AI and fortunes will be made for years to come.

And I've found the one company that stands to make millions for its investors.

It's a company at the forefront of this huge trend that I've been researching for some time. This company is a fraction of the size of Facebook and Oracle, but it will dominate the market.

[The time to invest in it is now.](#)

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